

# INSIDE OUT



As the Holiday Season approaches we find ourselves thankful for all who have supported our efforts throughout the year.

We appreciate your sponsorship and participation in our organization and we'll look forward to working with you during the New Year.

*The Pinckneyville Chamber of Commerce*



**2011 Christmas/Holiday Party**  
will be held on  
**January 12, 2012**  
at Red Hawk Golf Club



## INSIDE

President's Notes

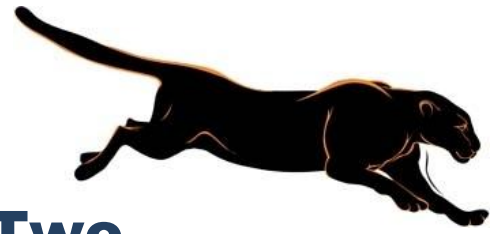
Pinckneyville Charitable Foundation offers Scholarships

2011 Year End Review, Plans for Upcoming New Year

Changes regarding your membership – PLEASE READ!

Member Activities, Events and Announcements

Chamber of Commerce Hours are  
9:00 a.m. to 1:00 p.m. Monday through Friday.  
**MEETINGS:** 2nd Thursday of the month



## Two Scholarships available to PCHS Students

Application materials for two scholarships offered to PCHS graduating seniors by the Pinckneyville Chamber of Commerce are available in the Pinckneyville High School Guidance Counselor's office. These scholarships were established to honor Coach Dick Corn and the 1994 Class A State Basketball Championship team and the 2001 Class A State Basketball Championship team.

Selection for the "1994 State Champions Scholarship" is based upon the applicant's GPA, ACT or SAT test score, rank in class, coursework during high school, participation in extra-curricular activities during high school and an essay written on "Extra Effort." Emphasis for selection will be given to the applicant's academic achievements. 2012 scholarship amount value is approximately \$1600.

Selection for the 2001 "All My Life I Wanted To Be A Panther" Scholarship is based upon the applicant's GPA, two letters of recommendation, involvement in community projects and activities during high school, extra-curricular activities during high school and an essay written on "How Community Service has Enriched My Life". Emphasis for selection will be given to the applicant's involvement in community service projects and activities. 2012 scholarship amount value is approximately \$1200.

All applications will need to be filed in the counselor's office by 4 p.m. on March 1<sup>st</sup>, 2012. Interviews of the top three applicants for each scholarship will be conducted in early April. The Scholarship will be awarded at the Pinckneyville Community High School Awards Night. For more information contact the high school counselors.

As we near the completion of yet another successful year, I would like to say "Thank You" to all the individuals and businesses who have volunteered not only their time but their monetary resources to help make our various events a success. This time of year is a time of reflection and thanks. Your Chamber of Commerce spends the last two months of the year reflecting on our strengths as well as improving our weaknesses to make the following year even better for our business community. We would love to hear your ideas so please join us at our monthly meetings.

Over the past couple months, your Chamber of Commerce has helped stimulate the expansion of the Perry County Enterprise Zone. The Enterprise Zone is a great tool to help individuals and businesses with their remodel or expansion plans. Many taxes can be saved by the residents of Pinckneyville through this great program, so if you are unaware of the incentives offered, please contact our local Economic Development office for details. In addition, we have sponsored the "Shop Pinckneyville First" program to promote our local businesses. We have many products and services that are under-utilized right here in Pinckneyville, so when you get the chance Shop Pinckneyville First this holiday season!

The Christmas season has arrived which means increased travel, planning for parties, and of course the frantic shopping that comes with the season. These are all wonderful things that make for a fun time of year, but I would ask you to slow down and remember what Christmas is all about. Enjoy your family and friends! Have a Wonderful Holiday season and a prosperous 2012!

Season's Greetings!

Nathan Meagher  
President



# Chamber Plans for the Upcoming New Year

By Executive Director Jill Fox

As our global, national and community's economy makes strides to improve, your Chamber of Commerce is also thinking of its member's needs and how we may be able to help.

During 2011 strides were made to get Chamber members more active in our community while also focusing on the Chamber's mission: "To serve, represent, and to be the leading advocate for the business interests of its members..."

Many of the things that our Chamber did for its members may seem rather insignificant but they do represent a large stride forward for our Chamber of Commerce and how your membership in our organization can benefit you.

The Chamber developed a "Career Buffet" for our high school students (you know...the FUTURE of our BUSINESS community?)

The Chamber conducted an Election Forum (even if you are not politically motivated you should consider the impact of our elected City candidates have on our business community).

The Chamber offered a "Party on the Patio" for our July meeting. (This was a chance for our members to mingle without the intimidation of an uptight atmosphere and having to sit through another meeting. Bonus: The meal tab was picked up by the Chamber.)

Oh, and while we're talking about meals: Instead of passing on the expense of gratuity at the Christmas/

## 2011-2012 Sponsors

### PLATINUM



### GOLD



### SILVER



Leisure Time Antiques



Raymond James Chad Rushing



Holiday Dinner on to its members as in years past, this year the Chamber is covering that too.

The Chamber maintains a web site that contains your business contact info and web site. Do a search for your company name. I bet one of the links that Google returns is that of Pinckneyville.com.

The Chamber sends out quarterly newsletters just like this one where you can list your events, activities and announcements for FREE.

The Chamber has stimulated the extension of the Perry County Enterprise Zone (the City is currently working on extending this for an additional 10 years).

The Chamber developed a "Shop Pinckneyville First" program all of which was FREE to its members.

During 2012 your Chamber is looking to improve on ways we can make your membership even more beneficial.

We are starting a new prototype for Platinum Membership which we hope will be a boilerplate to future membership involvement.

Beginning January 1<sup>st</sup>, we will switch from an April 1-March 31 membership year to a January 1-December 31 membership year. (See details below and in your membership renewal form sent snail mail.)

Lastly, committees are looking to continually improve upon the events that we have in Pinckneyville.

One thing that I have come to understand over the course of two years is that being a Chamber member is really an important part of being in the business community. However, your membership is only as good as the effort you put into it. Come to a meeting once in a while. Help out at an event. I bet you'll be surprised about how many business contacts you can make and how those contacts will benefit you and your business.



## Officers & Directors

### Officers

Nathan Meagher, President  
 Matt Wright, 1<sup>st</sup> Vice President  
 Peggy Sims, 2<sup>nd</sup> Vice President  
 Sarah Folden, Treasurer  
 Jennifer Wright, Secretary

### Board of Directors

Dan Breslin, Dan Cheek  
 Tom McDaniel, Kevin Pyatt  
 Bill Stotlar/Rick Fisher  
 Craig Williams, Toni Engelhardt  
 Tibretta Reiman  
 Roger Hileman, Josh Bagley

### College Representative

Alicia Luthy

### Executive Director

Jill Fox



# Changes Regarding Your Membership

**Beginning January 1, 2012 Pinckneyville Chamber of Commerce memberships will renew on a calendar year.**

Current members can expect their membership renewal forms delivered via snail mail during the last part of December.

**PLEASE SEND IN YOUR RENEWAL BY NO LATER THAN JANUARY 31, 2012.**

### FAQ's

**Q:** My business is already paid up through March 31, 2012. Will I get a refund for the first quarter?

**A:** You will not receive a "refund" but your 2012 membership will be prorated. For example, if you are a regular Business member for April 1, 2011-March 31, 2012, your membership dues for 2012 will only be \$75 (prorated one quarter).

In 2013 you will pay your full \$100 membership fee.

**Q:** Are membership levels changing in any other ways?

**A:** Only Platinum memberships are being revised. In a nutshell, Platinum members will be able to join membership, sponsor activities and make donations for the whole year all in a 'one stop shop'.

Make a Difference.  
 Get Involved.  
 Have FUN!  
**VOLUNTEER TODAY!**

What makes Pinckneyville a great community? The People!

Join us as we continue to make Pinckneyville events the best they can be! Volunteer opportunities await for fun events and planning for city beautification, Collector's Caravan and Mardi Gras just to name a few! You do not have to be a Chamber member to participate in these events. Simply call Jill at the Chamber office and inquire about getting involved in your community. *We really DO have fun!*



# Member Announcements, News and Events

## ANNOUNCEMENTS

### New Business: Strategence

#### Marketing

Beginning operations in February, this new Pinckneyville-based business will provide social media management services. Contact Josh Bagley for further details at **318-0730**

## NEWS

**Rolando's** has added a new pizza to their menu. It is the new Meatball Lovers pizza!! Stay tuned for other new items to come after the 1st of the New Year!!

## EVENTS

### Pinckneyville Chamber of Commerce

Holiday Party at Red Hawk Golf Club. **January 12, 2012**. Social Hour 6:00pm, Dinner at 7:00. RSVP by January 2<sup>nd</sup>.

### Least of the Bretheren

Ribbon Cutting event at new location! 407 S. Douglas Street. **January 17, 2012, 11:00am**

### Auto Parts Swap Meet

Pinckneyville Fairgrounds **February 12, 2012 at 7am.**

### PCHS Education Foundation

Dinner, Dance and Auction. **March 3, 2012**  
[isupportpchs.com](http://isupportpchs.com)

### Du Quoin Chamber of Commerce Home and Garden Show

Du Quoin Chamber of Commerce will be hosting their 2nd annual Home and Garden Show **April 9th and 10th** at the DQ Fair grounds exhibition hall. **Saturday form 9-5 and Sunday 10-4**. Admission is \$1, kids 12 and under free! For information call 542-9570.

**BUSINESS  
& PERSON**  
of the  
**YEAR**

2012

## Nominate Someone Today!

The Pinckneyville Chamber of Commerce is accepting nominations for "2012 Business of the Year" and "2012 Person of the Year".

Guidelines for nominating individuals for the Award include years in community, affiliations and personal merit. When nominating a business for the Award include years in business, contributions to the community and obstacles overcome by the owner. Please be descriptive in your nomination. Letters of reference for the individual or business being nominated are encouraged.

Nominations must be received at the chamber office by March 1, 2012. The awards dinner is tentatively scheduled for April. For more information, contact Jill Fox at the Chamber office, phone number 618-357-3243 or you may mail your nominations to P. O. Box 183, Pinckneyville, IL 62274. Nomination forms may also be downloaded from <http://pinckneyville.com/news/>.

